

Invitation: New York K-Startup Pitch Competition

The K-Startup New York Alliance* will be holding a Startup Pitch Competition on **December 8th, 2021 (2~6 PM) at Startup Branch New York, 460 Park Avenue (15th floor), New York**. This competition aims to promote entrepreneurship of Korean-American developers, scientists, engineers, professionals, and students in the New York Metropolitan area and encourage them to pursue building a promising startup. Of the many that applied, nine (9) selected entrepreneurs will go head-to-head to compete to win a few awards including the first-place prize of \$3,000 plus assistance, upon request, from the New York K-Startup Alliance in various areas including business planning, fundraising, legal, accounting and financial, marketing & channel introductions, and technologies.

This is an invitation-only event. If you are interested in attending the event to hear K-startup pitches and network with other attendees, please fill out a short form at <https://bit.ly/3lmZdtl> by **December 6, 2021 (11:59 PM in ET)**.

Any question? Fine details at <https://kstartupxl.com> or contact us at event@kitee.org.

Program Schedule

- 14:00 Registration
- 14:15 Opening
 - Congratulatory Remarks
 - Keynote SpeechBy Tim Hwang, Founder & CEO of FiscalNote
- 14:35 Startup Pitches
- 15:50 Break
- 16:00 Fundraising (VC) Workshop
 - POSCO America (Investment) By Hyun Soo Kwon, General Manager
 - SK USA (investment) By ByeongChan Bai, President
 - Strong Ventures By John Nahm, Managing Partner
- 16:30 Closing
 - Awards Ceremony
 - Photo time for the winners
 - Closing Remarks
- 17:00 Networking w/ finger food and light drinks
- 18:00 Event Closes.

Notice: The Competition Committee requires all attendees to be **fully vaccinated against COVID-19** to protect the health and safety of attendees. Or you may request a waiver for the mandatory COVID-19 vaccination for medical or religious reasons in advance. In this case, you should submit a negative PCR result 48 hours before arrival to event@kitee.org.

* **The K-Startup New York Alliance** was formed in July 2021 with the following organizations – Consulate General of Korea in New York, KITA New York, KOTRA USA, KITEE, KOCHAM, CUNY, and KSE.



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